



WWW.LALACURIO.COM

THE LALA CURIO TALE



LALA CURIO celebrates ancient artisanship with contemporary humor. We are a home decor brand that specializes in playfully crafted furnishings, decorative objects, cloisonné tiles and bespoke handpainted wallpaper preserving forgotten arts.

The tale begins with three-generations of expertise in craft furnishings and a deep knowledge in decorative arts. Started from specialists in rare imperial crafts, the family company evolved to become a leading manufacturing enterprise. This living family tale flourishes today with the creation of LALA CURIO, founded by Laura Cheung, New York and London trained interior designer. LALA CURIO harmonizes exquisite taste in antiquity, production capability and creativity.

ABOUT THE FOUNDER

LAURA CHEUNG

Laura Cheung is the founder of home décor and lifestyle brand LALA CURIO, reviving traditional artisanship made relevant for the contemporary living. Born in Sydney and raised in Hong Kong and England, Laura graduated from Parsons School of Design for Interior Design in New York, where she received the Parsons Interior Design Award. With a passion for art and decorative arts she pursued her education with a Masters in Fine and Decorative Arts from the Sotheby's Institute of Art, London. Laura's diverse design journey began in New York with museum exhibition design for Samsung Global Brand Showcase and World Expositions leading into a designer director role in fashion event production with clients such as Tom Ford, Estée Lauder, Vogue, MoMA...

Upon her return to Asia, Laura spent 2 years exploring forgotten crafts in remote parts of China and South East Asia for product development. March 2014, Laura established her home décor brand LALA CURIO, opening LALA CURIO flagship in Hong Kong, followed by Prince's Building Landmark. Our creations can be found globally at Bergdorf Goodman New York, Sak's Fifth Avenue Miami and pop-up efforts at Design Community PMQ Hong Kong, Rainbow Concept Store Macau and TS1 Burma. LALA CURIO is quickly recognized by International Home Décor Show Maison et Objet, as the featured designer for Le Club VIP buyers' lounge at their first show in Asia. LALA CURIO continues to expand creatively in its ever-changing collection and international outreach to become a leading global brand. Laura, as the creative mind behind the brand, creates crafted objects and curate theatrical interiors with materials and techniques culled from across cultures and across time, woven into unique creations and brought into the scene in everyday living.



LAURA
CHEUNG

FOUNDER, LALA CURIO

PHOTO COURTESY TO LANDMARK MAGAZINE

REINVENTING ANCIENT ARTISANSHIP FOR TODAY



UNIQUE BRAND PRODUCT
BESPOKE HANDPAINTED EMBELLISHED WALLPAPER



HANDMADE BY SKILLED ARTISANS



CAFÉ & RESTAURANT DESIGN



CHA BEI | MACAU
A LALA-LAND EXPERIENCE



RESIDENTIAL DESIGN



MAYFAIR | HONG KONG
COLONIAL GLORY

RESIDENTIAL DESIGN



AGELESS IMPERIAL CRAFT IN
THE MODERN HOME

BAR & RESTAURANT DESIGN

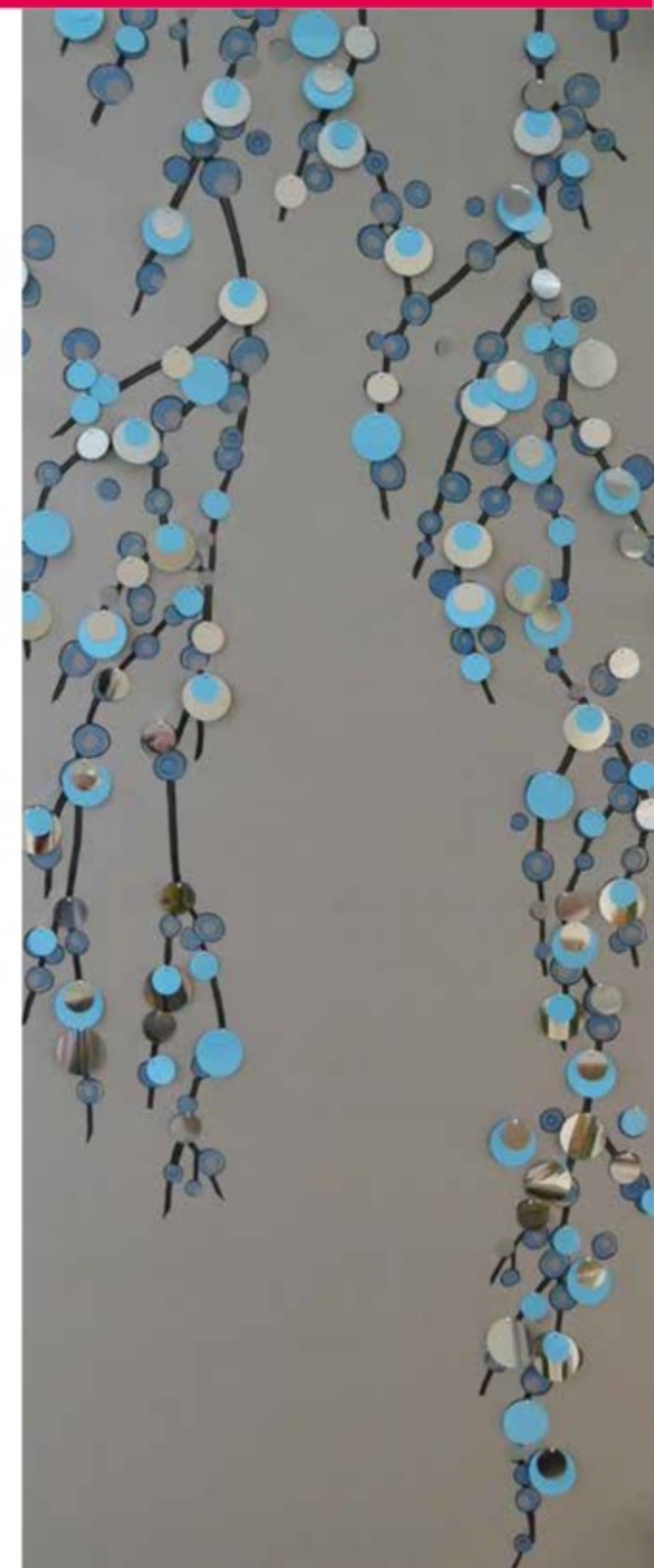


RAU RAM | YANGON
PSYCHEDELIC CHINOISERIE

RESIDENTIAL INTERIOR



PLAYFUL RHYTHM
DANCING ACROSS WALLS



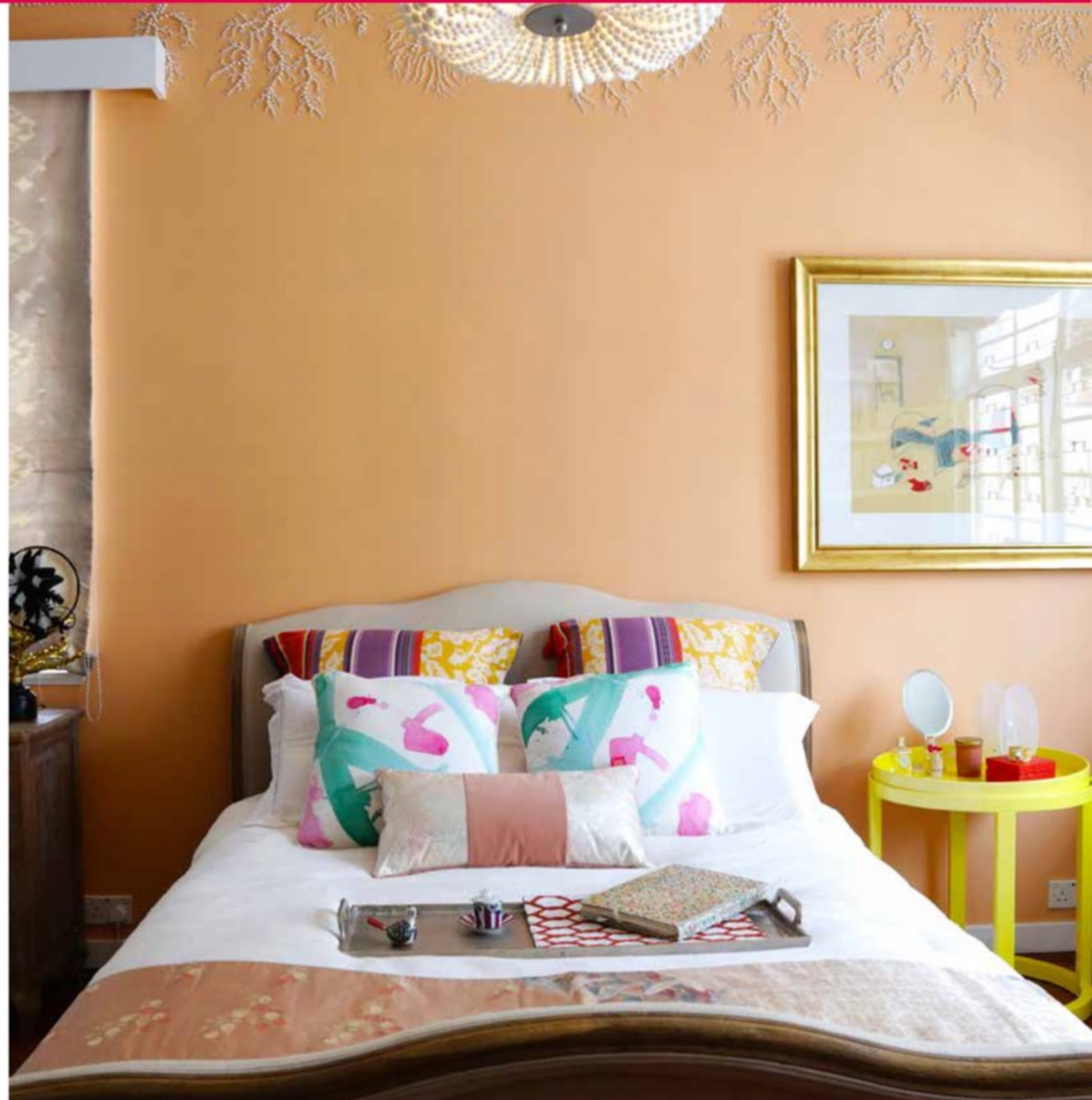
RESIDENTIAL INTERIOR



KADOORIE | HONG KONG
AN URBAN PARADISE

RESIDENTIAL INTERIOR

A PLAYFUL BEDROOM
EMBELLISHING PEARLS
ON WALLS



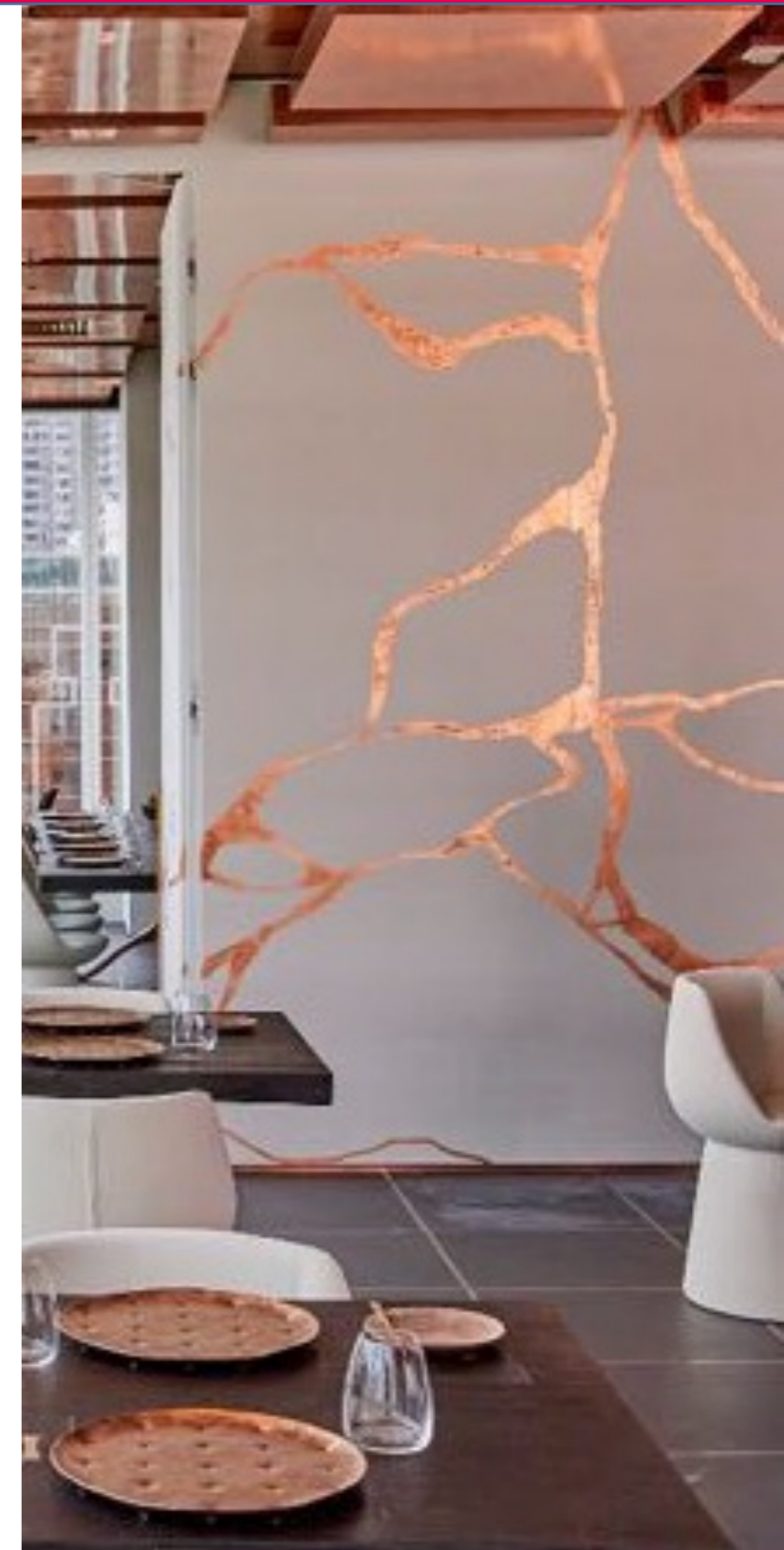
SMALL APARTMENT INTERIOR



SPRING GARDEN | HONG KONG
HONG KONG NOSTALGIA



BAR & RESTAURANT DESIGN



ÉCRITURE | HONG KONG

UNIQUE BRAND PRODUCT CLOISONNÉ TILES



UNIQUE BRAND PRODUCT CLOISSONNÉ TILES

CLOISSONNÉ TILES

LALA CURIO voyages back to Imperial China, delving into the ancient forgotten arts and returning with the creation of Cloisonné Tiles. The Cloisonné Tile Collection boasts succulent colors and fanciful patterns. The art of Cloisonné, once restricted to Imperial use, is uniquely adapted to the form of tiles, bringing a touch of stateliness to the contemporary home.

Craftsmen weave metal wires into intricate patterns, where upon pigmented enamel is then poured into the partitions. The enamel is fired and burnished in 24 karat gold. From the kiln emerges the kaleidoscopic square, an expression of child's play born through a master's craft.

Our Collection is available in one and a half, three and six-inch tiles. The modular pieces can be flexibly arranged to adorn interior spaces, furnishings and decorative objects.

LALA CURIO Cloisonné Tiles revive ancient artisanship with contemporary humor.



UNIQUE BRAND PRODUCT CLOISONNÉ TILES



BRAND PRODUCTS

FURNISHINGS



TABLETOP



LIGHTINGS



JEWELRY



HOME ACCESSORIES



SOFT GOODS



HONG KONG FLAGSHIP



FLAGSHIP BOUTIQUE

32-33 SAU WA FONG | HONG KONG

Quietly nestled in the Star Street precinct, Hong Kong, LALA CURIO flagship boutique was meticulously designed to mirror a dream home for entertaining. The whimsical playground, divided into the dining room, the salon and the foyer, reflect a curious lifestyle tightly curated by the founder herself. Each piece of furniture and accessories collection presented has a unique story to tell.

GLOBAL EXPANSION



PRESS RECOGNITION





WWW.LALACURIO.COM